

# NAC SETAC 24<sup>TH</sup> ANNUAL MEETING AND SHORT COURSE



## SHORT COURSE INFORMATION

Thank you for registering for this year's short course,  
**Creating Effective Graphics for Scientific Presentations**  
Instructed by Dr. Kevin Bonham of the Broad Institute.

**When:** Monday May 21, 2018 from 8:00a.m. to 5:00p.m,

**Where:** The Squamscott Room  
UNH Holloway Commons  
75 Main Street, Durham NH 03824  
*See attached map of Holloway Commons layout*

**Recommended Parking:** Campus Crossing Visitor Lot  
aka Mill Road Lot, C-Lot  
8 Mill Road. Durham NH 03824

*Approximately 5 minute walk to Holloway Commons. A daily parking permit is required. See attached map for walking route and instruction for obtaining a daily parking permit.*

### **Come Prepared:**

- Attendees should download and install Adobe Illustrator prior to arriving, as this course will feature interactive instruction using this software. A two-week trial version is available online.
- Try out Adobe Illustrator beforehand! The short course features an Advanced Topics time spot for attendees to request specific topics which have been troubling them. *See attached course schedule.*
- Check out Kevin's online Illustrator tutorials: YouTube search Kevin Bonham Illustrator for Scientists.
- Bring material! Bring a hand-drawn sketch, a thumb drive of files, or just ideas on an image that you would like to create. The final time spot is for creating your own images and a group critique.



# Short Course Schedule

## Creating Effective Graphics for Scientific Presentations

### **8:00-8:30am Introductions and set-up**

### **8:30-9:30am Why Care About Graphics?**

- Lecture (30 min): Why care about graphics?
- Discussion (30 min): Best and worst practices of visual presentations of ideas and data

### **9:30-10:15am Getting Started with Adobe Illustrator**

- Lecture (20 min): Creating, editing and saving files
- Workshop (25 min): Open a file, move things around, save as rasterized and vector image.

### **10:15-10:30am \*\*Break\*\***

### **10:30am Participants** - begin thinking about graphic you want to make

### **10:30am-12:30pm Visual Elements of Graphics**

- Lecture (30 min): What are the visual elements of graphics?
- Discussion (30 min): What makes a good graphic?
- Workshop (60 min): Create and modify shapes (regular and irregular), colors, gradients, lines

### **12:30pm-1:00pm \*\*Break for Lunch\*\***

**1:00pm**

### **1:00-2:00pm Text and Fonts**

- Lecture (20 min): Best practices for text, common pitfalls
- Workshop (40 min): Creating font styles, text effects

### **2:00-3:00pm Layouts and Layers**

- Lecture (30 min): Why care about layout?
- Workshop (30 min): Using guides, using layers

### **3:00-4:00pm Advanced Topics (by request)**

### **4:00-5:00pm Workshop: Create your own / group critique**



# NAC SETAC 24<sup>TH</sup> ANNUAL MEETING AND SHORT COURSE Recommended Parking



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## Daily Parking Permit:

**A permit needs to be printed each day to be valid. The code is 9577.**

Please go to any one of the parking kiosks and do the following:

1. Hit the coupon button and enter this code **9577** and then hit enter.
2. Once the code is verified, hit the Green button and the permit will print out.
3. Display the permit face-up on the vehicles dash.



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## Holloway Commons Layout

