

Thank you for registering for this year's short course,
Creating Effective Graphics for Scientific Presentations
Instructed by Dr. Kevin Bonham of the Broad Institute.

**When:** Monday May 21, 2018 from 8:00a.m. to 5:00p.m,

Where: The Squamscott Room

**UNH Holloway Commons** 

75 Main Street, Durham NH 03824

See attached map of Holloway Commons layout

Recommended Parking: Campus Crossing Visitor Lot

aka Mill Road Lot, C-Lot

8 Mill Road. Durham NH 03824

Approximately 5 minute walk to Holloway Commons. A daily parking permit is required. See attached map for walking route and instruction for obtaining a daily parking permit.

#### Come Prepared:

- Attendees should download and install Adobe Illustrator prior to arriving, as this course will feature interactive instruction using this software. A two-week trial version is available online.
- Try out Adobe Illustrator beforehand! The short course features an Advanced Topics time spot for attendees to request specific topics which have been troubling them. See attached course schedule.
- Check out Kevin's online Illustrator tutorials: YouTube search Kevin Bonham Illustrator for Scientists.
- Bring material! Bring a hand-drawn sketch, a thumb drive of files, or just ideas on an image that you would like to create. The final time spot is for creating your own images and a group critique.



### Short Course Schedule

## Creating Effective Graphics for Scientific Presentations

#### 8:00-8:30am Introductions and set-up

#### 8:30-9:30am Why Care About Graphics?

- Lecture (30 min): Why care about graphics?
- Discussion (30 min): Best and worst practices of visual presentations of ideas and data

#### 9:30- Getting Started with Adobe Illustrator

**10:15am** - Lecture (20 min): Creating, editing and saving files

- Workshop (25 min): Open a file, move things around, save as rasterized and vector image.

#### 10:15- \*\*Break\*\*

**10:30am Participants -** begin thinking about graphic you want to make

#### 10:30am- Visual Elements of Graphics

12:30pm

- Lecture (30 min): What are the visual elements of graphics?
- Discussion (30 min): What makes a good graphic?
- Workshop (60 min): Create and modify shapes (regular and irregular), colors, gradients, lines

#### 12:30pm- \*\*Break for Lunch\*\*

#### 1:00pm

#### 1:00-2:00pm Text and Fonts

- Lecture (20 min): Best practices for text, common pitfalls
- Workshop (40 min): Creating font styles, text effects

#### 2:00-3:00pm Layouts and Layers

- Lecture (30 min): Why care about layout?
- Workshop (30 min): Using guides, using layers

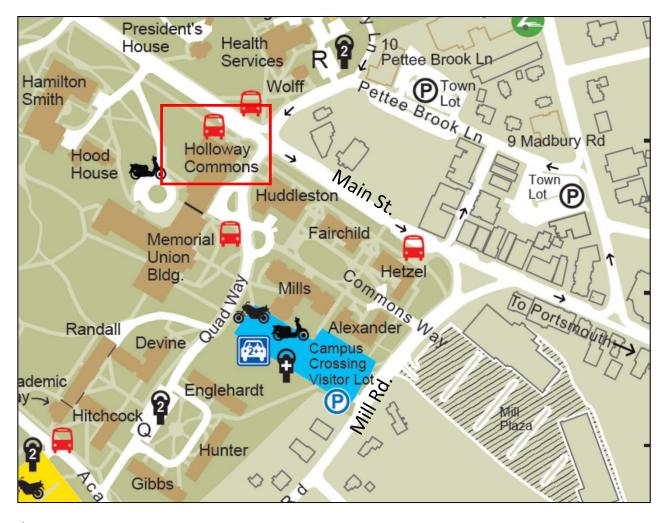
#### 3:00-4:00pm Advanced Topics (by request)

4:00-5:00pm Workshop: Create your own / group critique



## NAC SETAC 24<sup>TH</sup> ANNUAL MEETING AND SHORT COURSE

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#### **Daily Parking Permit:**

A permit needs to be printed each day to be valid. The code is 9577.

Please go to any one of the parking kiosks and do the following:

- 1. Hit the coupon button and enter this code 9577 and then hit enter.
- 2. Once the code is verified, hit the Green button and the permit will print out.
- 3. Display the permit face-up on the vehicles dash.



# NAC SETAC 24<sup>TH</sup> ANNUAL MEETING AND SHORT COURSE Holloway Commons Layout

